



From

The Chairperson
Tamil Nadu Real Estate Regulatory
Authority (TNRERA)
1st Floor
No.1-A, Gandhi-Irwin Bridge Road
Egmore
Chennai – 600 008.

To

- 1) The Secretary
Confederation of Real Estate
Developers' Associations of India
(CREDAI) Chennai
8-E, 8th Floor, Century Plaza
526, Anna Salai
Teynampet, Chennai-600 018.
- 2) The Secretary
Confederation of Real Estate
Developers' Associations of India
(CREDAI) Tamil Nadu
GF-3, Ground Floor, Century Plaza
526, Anna Salai
Teynampet, Chennai-600 018.
- 3) Honorary Secretary
Builders' Association of India
Sothern Centre
"CASA BLANCA"
2ND Floor
11, Casa Major Road
Egmore, Chennai-600 008.

Letter No.TNRERA/1410/2019

Dated : 01.04.2019

Sub: TNRERA – Release of Advertisements in the
Media – Directions issued – Reg.

The following directions are issued with reference to release of advertisement
in any media:

- (a) The Promoters should not release any advertisement for sale of
Real Estate projects requiring registration with TNRERA in any
media without mentioning the registration with TNRERA;

- (b) While releasing advertisement in any media including electronic and social media, the Registration No. obtained from this Authority should be prominently mentioned along with the Website address of the Authority in all the pages;
- (c) Wherever completion certificate is obtained from CMDA prior to the notification of the Rules, Completion Certificate No. and date should be clearly mentioned; and
- (d) If the project is covered under structurally completed project and uploaded in DTCP Website, it should be mentioned as "Structurally completed project"

CREDAI and Builders Association of India (Southern Centre) shall circulate this direction to all their Members for strict compliance.


for Chairperson, TNRERA